

B. an aqueous liquid cleansing composition comprising an effective amount of a cleansing surfactant, said aqueous liquid cleansing composition being coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate.

5. (Amended) A personal cleansing wipe article according to Claim 1 which has an average basis weight ranging from about 40 to about 90 grams per square meter and a caliper ranging from about 0.3 to about 1.05 millimeters.

11. (Amended) A personal cleansing wipe article having superior softness, feel and cleansing properties, which wipe article comprises:

A. a single layer, nonembossed, nonwoven substrate formed from hydroentangled fibers, said substrate having on a substantial portion of a base surface thereof a three-dimensional pattern, which pattern comprises a plurality of discrete, raised fibrous regions, wherein said raised fibrous regions are joined to said base surface by a fibrous transition region; and

B. an aqueous liquid cleansing composition comprising an effective amount of a cleansing surfactant, said aqueous liquid cleansing composition being coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate.

12. (Amended) A personal cleansing wipe article having superior softness, feel and cleansing properties, which wipe article comprises:

A. a single layer, nonwoven substrate formed from hydroentangled fibers, said substrate having on a substantial portion of a base surface thereof a three-dimensional pattern, which pattern comprises a plurality of discrete, raised fibrous regions, wherein said raised fibrous regions are joined to said base surface by a fibrous transition region; and

B. an aqueous liquid cleansing composition comprising an effective amount of a cleansing surfactant, said aqueous liquid cleansing composition being coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate; wherein said three-dimensional pattern is formed as the fibers are being entangled.

14. (Amended) A personal cleansing wipe article having reduced stickiness impression, which wipe article comprises:

- A. a nonwoven substrate; and
- B. an aqueous liquid cleansing composition comprising:
  - 1. from about 0.5% to about 12.5% by weight of a cleansing surfactant;
  - 2. from about 0.1% to about 30% of a lipophilic skin moisturizing agent; and
  - 3. from about 1% to about 60% of a drying agent which comprises isoparaffin;

wherein said aqueous liquid cleansing composition is coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate.